

---

**COLLECTION TITLE** Collection of Ansett Ephemera

---

**COLLECTION IDENTIFIER** THL 016

---

**INCLUSIVE DATE(S)** 1990 to 2001

---

**EXTENT** 2 folders

---

**CREATOR** Ansett Australia

---

**RELATED ENTITIES** Ansett Australia

---

**RELATED COLLECTIONS** Collection of Ansett Ephemera

---

### **BIOGRAPHICAL NOTE**

Wikipedia article: [https://en.wikipedia.org/wiki/Ansett\\_Australia](https://en.wikipedia.org/wiki/Ansett_Australia)

The Ansett Australia airline group collapsed in September 2001 leaving 16,000 people without jobs. Founded in 1935 as Ansett Airways, the company was Australia's second major airline for much of its existence.

Purchased by Air New Zealand in 2000, Ansett soon faced severe financial challenges including greater competition from Qantas and the new Virgin Blue. Three days after '9/11', the airline and its subsidiaries were grounded by the company's administrator. More than 47,000 passengers were stranded, Ansett staff rallied against Air New Zealand which was financially rescued by the New Zealand government. Limited Ansett services resumed on 1 October following a Commonwealth guarantee with an agreement that businessmen Solomon Lew and Lindsay Fox would purchase Ansett's assets. They later withdrew when the Howard government declined to assist.

Ansett ceased flying on 4 March 2002 and the company's assets were sold. Ansett employees eventually received 96 per cent of their entitlements. The Government did provide a A\$350 million loan which was repaid by the airline's administrators while a \$10 seat levy was imposed on all Australian airline passengers until June 2003.

---

### **SCOPE AND CONTENT NOTE**

This collection comprises ephemera relating to Ansett Australia.

---

### **ACCESS RESTRICTIONS**

Access: The permission of [The Howard Library](#) Director is required to access this collection.

This collection contains a variety of copyright material. Copyright is held by the creator of each item. Specific conditions for this collection are listed below. If no conditions are stipulated then the standard terms of the Copyright Act apply for published and unpublished items. Digitised material from manuscript collections is provided to clients by UNSW Canberra in good faith for private study and research only, and may not be published or re-purposed without the express and written permission of the individual legal holder of that copyright. Refer also to the UNSW [copyright, disclaimer and takedown policy](#).

Copying: Copying of material for private study and research is approved.

---

### **SOURCE OF ACQUISITION**

The collection was acquired by The Howard Library in 2018.

---

### **EXISTENCE AND LOCATION OF ORIGINALS**

Special Collections, UNSW Canberra

---

Collection Contents

**Collection of Ansett Ephemera (THL 016)**(1 record)

1990 to 2001 (Inclusive date(s))

This collection comprises ephemera relating to Ansett Australia.

Ansett flight ticket (THL 016.2018.169)

---

**Folder 1 (THL 016.1)**

Ansett Australia 3AW talk radio with Collingwood Football Club sticker on the front with headphones in original box [on display at [The Howard Library](#)]

Set of playing cards issued by Ansett Australia in original box [on display at [The Howard Library](#)]

Ansett Australia "Safety on Board" card for A320. Laminated with illustrations of safety procedures [on display at [The Howard Library](#)]

---

**Folder 2 (THL 016.2)**

Set of hot/cold disposable towels from Ansett Australia. Packed in 2001 [on display at [The Howard Library](#)]

Luggage tag from Ansett golden wing. With the words "Valid thru November 1991. If found please return to your nearest Ansett office" with leather strap [x2]

Ansett Australia rewards card

Ticket for a return flight to Canberra dated 13 February 1990. Together with it are the two boarding passes for Flights AN356 and AN357.

---